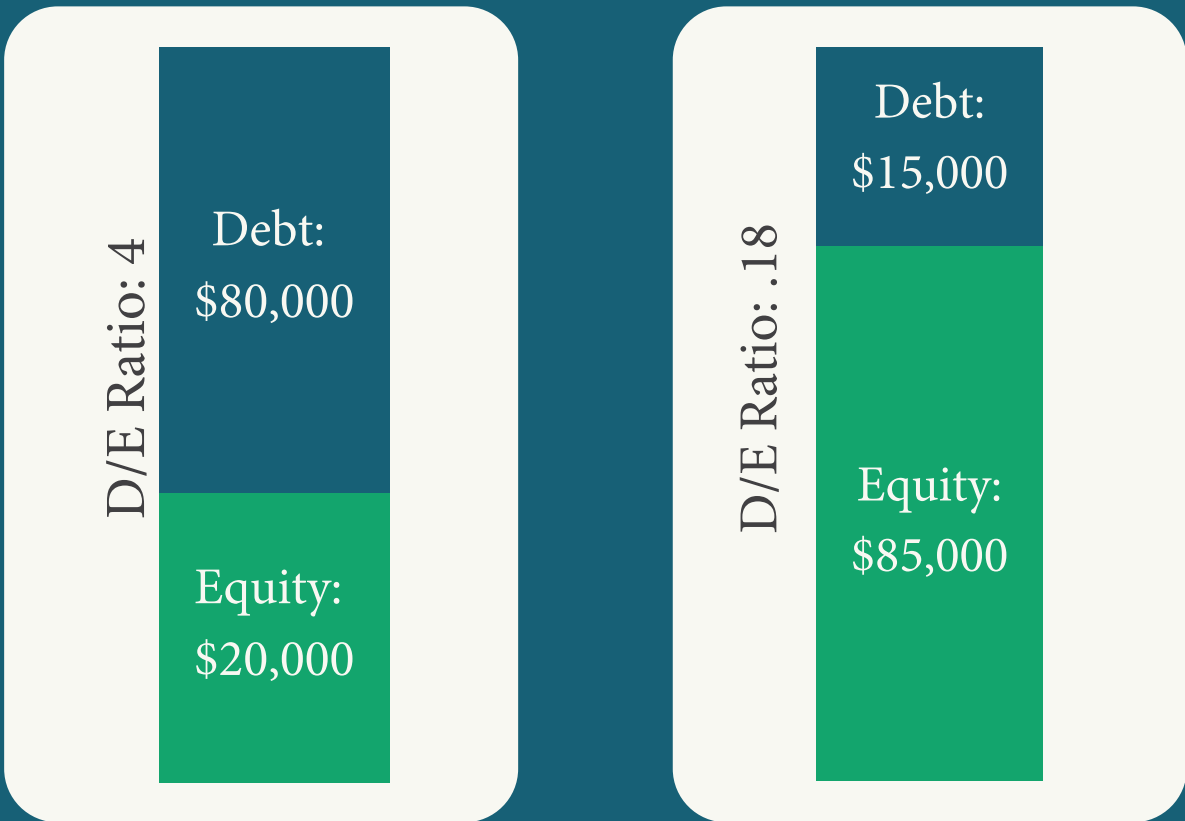


FINANCIAL SCAVENGER HUNT

Debt to Equity Ratio

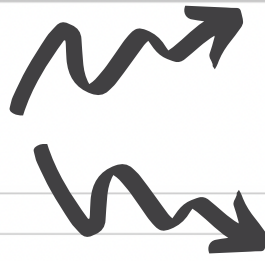
A measure of a company's financial leverage.

Higher Debt to Equity Ratio = More Risk



We Rock Landscaping LLC	
Balance Sheet	
	TOTAL
ASSETS	
Current Assets	
Bank Accounts	\$2,001.00
Accounts Receivable	\$5,281.52
Other Current Assets	\$2,658.77
Total Current Assets	\$9,941.29
Fixed Assets	\$13,495.00
TOTAL ASSETS	\$23,436.29
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	\$1,602.67
Credit Cards	\$157.72
Other Current Liabilities	\$4,370.94
Total Current Liabilities	\$6,131.33
Long-Term Liabilities	\$25,000.00
Total Liabilities	\$31,131.33
Equity	
Opening Balance Equity	-9,337.50
Retained Earnings	195.18
Net Income	1,447.28
Total Equity	\$-7,695.04
TOTAL LIABILITIES AND EQUITY	\$23,436.29

Look here!



“The optimal debt-to-equity ratio will tend to vary widely by industry, but the general consensus is that it should not be above a level of 2.0.”  
Investopedia

So, how do I improve?

We've compiled a list of 5 ways you can work to improve your debt to equity ratio.



1. Increase Revenues – Raise Prices, increase sales
2. Improve Profitability – reduce costs
3. Better Management of Inventory – Increase inventory turnover, keep less inventory on hand
4. Debt Restructuring – Refinance for lower interest rates
5. Owner Capital Infusion – Contribute funds to the business to pay down debt